

Jake Mcspirit

Freelance Writer • Content Marketer • Entrepreneur • Worthing, England • uk.linkedin.com/in/jakemcspirit/
PHONE (+44) 07841638102 • E-MAIL jakemcspirit@gmail.com • WEBSITE jakemcspirit.com/

PROFILE

I'm Jake Mcspirit, a highly-motivated English freelance writer still based in England. I have experience writing in a variety of business sectors, mostly in blog format, for the past two years now. I have written on topics ranging from lifehacking to online traffic growing, and everything in between, with glowing testimonials from the clients I've worked with.

Recently I've been exploring other avenues of writing, as well as creating my own blog geared towards succeeding as a younger person in an established business world. I draw upon a lot of experience and knowledge collected from mentors and people that I respect, to succeed despite being younger than the average entrepreneur.

EXPERIENCE

Freelance Writer

2014 - PRESENT

- Blogging, copywriting, resume writing and application writing are all jobs I've undertaken. Both online and offline. Trained in the content marketing aspect of writing, including email marketing, traffic growth hacking, etc.

Unorthodox IT Solutions - Co-Founder

WORTHING, ENGLAND - 2013 - 2015

- Just before starting University, I undertook a business venture with a friend. It was mildly successful and contributed to my leaving of university early. It gave me a great deal of real world business experience.
-

EDUCATION

HubSpot Inbound Certification – 2016

HubSpot Academy. Hubspot.com.

Guestblogging Certification – 2015

Jon Morrow. Guestblogging.com.

BSc Hons Computer Science – 2014; partial credit

University of Brighton. *Brighton, England.*

Level 3 BTEC Extended Diploma in IT (FFDEIY) – 2012

Northbrook College. *West Durrington, England.*

Level 3 BTEC Extended Diploma in IT (FFDEIY) – 2013

Northbrook College. *West Durrington, England.*

PORTFOLIO

VIRAL PIECES: [13 Things to Remember If You Love A Person With Anxiety](#) • [This Is How You Can Develop A Highly Successful Mind](#) • [11 Easy Ways To Boost Your Confidence](#)

MARKETING PIECES: [How to get your business on Google's 1st page](#) • [8 Key Elements to Creating a High-Performance Lead-Generating Website](#) • [Content Upgrades 101: How to Use Content Upgrades for Your List Building](#)

SALES PIECES: [5 Psychological Tips to Include In Your Pricing Table](#) • [List Building Strategies 5 Top Bloggers Use \(And How You Can Use Them Too\)](#) • [Why Banks and Insurers Have to Rethink their Customer Service Strategies Now](#)

OTHER PIECES: [7 Ways Meditation Makes Entrepreneurs More Effective, Efficient And Successful](#) • [Get More Done By Following These 7 Laws of Productivity](#) • [Positive Affirmations: Do They Work Or Just Make You Seem Crazy?](#)